

Maslow's Hierarchy of Needs

1. Order the needs below, according to Maslow, with 1 being the need first need and 5 being the last need:

_____ Safety _____ Love _____ Self-Actualization
 _____ Biological and Physiological Needs _____ Esteem

2. Write these needs on the pyramid diagram, with 1 at the bottom and 5 at the top
3. Write each of the following things under the appropriate need on your pyramid:

Protection	Stability	Family	order	Shelter
Affection	warmth	air	Status	limits
food	Responsibility	Reputation	Personal Growth	Drink
Achievement	security	Fulfillment	sleep	Relationships

4. Your Assignment:

You are to create a model of Maslow's hierarchy. Your purpose is to demonstrate that you understand what each need is and what types of "things" would be associated with that need. Your model could take any of the following forms: collage, mobile, CD, an art project, etc. When you submit your model, you also need to submit an paragraph explaining why you choose the objects you did for each need.

Criteria	Level 1	Level 2	Level 3	Level 4
Variety of pictures • used to develop main idea	<input type="checkbox"/> limited variety of pictures used to develop the main idea	<input type="checkbox"/> adequate variety of pictures used to develop the main idea	<input type="checkbox"/> good variety of pictures used to develop the main idea	<input type="checkbox"/> excellent variety of pictures used to develop the main idea
Ideas • originality • interest	<input type="checkbox"/> few original ideas in material or display are evident to stimulate interest	<input type="checkbox"/> some original ideas in material or display are evident to stimulate some interest	<input type="checkbox"/> several original ideas in material or display are evident to stimulate much interest	<input type="checkbox"/> many original ideas in material and display are evident and stimulate a great deal of interest
Relevance of material • connected to main idea	<input type="checkbox"/> little material selected is relevant and rarely connected to the main idea	<input type="checkbox"/> some material selected is relevant and somewhat connected to the main idea	<input type="checkbox"/> material selected is mostly relevant and connected to the main idea	<input type="checkbox"/> material selected is all relevant and clearly connected to the main idea
Visual Impact • effectiveness of overall presentation	<input type="checkbox"/> overall visual impact is limited	<input type="checkbox"/> overall visual impact is somewhat effective	<input type="checkbox"/> overall visual impact is effective	<input type="checkbox"/> overall visual impact is very effective
Comments and Suggestions for Improvement: 				