

# Rubrics for Secondary Evaluation

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Name of Site: \_\_\_\_\_ Date \_\_\_\_\_  
 URL: \_\_\_\_\_ Time \_\_\_\_\_ a.m./p.m.

**1=Poor 5=Exceptional**

## Design

Navigability is good. Links are clearly labeled. Can move from page to page easily.	1	2	3	4	5
This site offers interactivity. The visitor engages with the site.	1	2	3	4	5
This site uses appropriate page format. Pages are not inordinately long.	1	2	3	4	5
Can easily find information.	1	2	3	4	5
This site is aesthetically appealing. Good use of graphics and color.	1	2	3	4	5
This site is aesthetically courteous. Text and background colors do not clash.	1	2	3	4	5

## Content

Has a proper title.	1	2	3	4	5
Additional resource links are included.	1	2	3	4	5
Information is useful.	1	2	3	4	5
Rich content and will likely be revisited.	1	2	3	4	5
How this web site compares in content to similar websites.	1	2	3	4	5

## Technical Elements

All links work.	1	2	3	4	5
Thumbnail graphics used. Graphics download quickly.	1	2	3	4	5
Alternative text page is offered when heavy graphics or frames are used.	1	2	3	4	5
Image links and image maps have a text alternative.	1	2	3	4	5
Can see meaningful information within 30 seconds.	1	2	3	4	5

## Credibility

Contact person is stated with their e-mail address.	1	2	3	4	5
Links have been kept current.	1	2	3	4	5
States when this page was last updated.	1	2	3	4	5
Resource links used to develop content are included.	1	2	3	4	5
States the name of the host school or institution.	1	2	3	4	5

**Total Possible Points = 100**