

Multinational Enterprises vs Domestic Companies

1. Name two Canadian companies you are familiar with that focus on domestic business activity as opposed to global business activities.
2. List two reasons why companies locate in more than one country?
3. List three reasons why you think the companies you listed in question 1 are only located and operate within Canada?
4. Do you think setting up foreign production plants helps companies be closer to local customers and serve them better? Why or why not?