

Lesson 5 - Impact of Geography and Political Systems on Canadian International Business Success

- ▶ **Handout:** read article on *Political Systems*
- ▶ Move on to next slide: ACOA's 2 Distinctive Goals

ACOA Pursues Two Distinct Goals

1. To ensure that a wide variety of business development tools and resources serve the diverse needs of the region's emerging and existing entrepreneurs.
2. To ensure that all economic development programs and activities in Atlantic Canada are coordinated and designed to improve the climate for business growth generally.



**Atlantic Canada
Opportunities
Agency**

**Agence de
promotion économique
du Canada atlantique**



Canada

Assignment #1 - Atlantic Canada Opportunities Agency

▶ See Handout for Assignment #1

Red Rock Reading

- ▶ How does geographic isolation affect the one industry town of Red Rock in Northern Ontario? Read the following article to learn more.
- ▶ Handout: *Red Rock - New mill owner, new hope?*



Assignment #2 - Red Rock

Assignment #2 - See Handout

Assignment #3 - Maquiladoras

- ▶ A “maquiladora” is a factory in Mexico run by a foreign company that exports its products to the country of that company
- ▶ You will create a slideshow presentation about your research on maquiladoras (see Handout)

